HEALTH AND WELLBEING BOARD



Report subject	BCP Health and Wellbeing Board Strategy (Draft)
Meeting date	6 October 2025
Status	Public Report
Executive summary	 This report and associated documents provides; An update on the progress towards the development of the Health and Wellbeing Board Strategy for the Bournemouth, Christchurch and Poole area A draft strategy for comments and considerations from the Board Proposals for further stakeholder engagement on the strategy prior to finalisation
Recommendations	It is RECOMMENDED that:
	That the Board note the progress made to date with the development of the draft strategy and approve further engagement with stakeholders.
	That the Board approve that the Strategy comes back to the Health & Wellbeing Board in January 2026 for approval.
Reason for recommendations	To ensure that appropriate engagement has been undertaken with stakeholders to inform the development of the Strategy.
	2. To ensure that the Board meets its statutory requirements under the Health and Social Care Act 2022 to develop a strategy to address local health and social care needs, improve health outcomes, and reduce health inequalities

Portfolio Holder(s):	Portfolio holder for Health and Wellbeing
Corporate Director	Glynn Barton, Chief Operations Officer
Report Authors	Rob Carroll, Director for Public Health and Communities;
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	Cat McMillan, Head of Communities, Partnerships and Community Safety;
Wards	Council-wide
Classification	For decision

Background

1.1 It is a statutory requirement in England under the Health and Social Care Act 2022 for Health and Wellbeing Boards to produce a Joint Local Health and Wellbeing Strategy to address local health and social care needs, improve health outcomes, and reduce health inequalities.

Progress to date

- 1.2 During December 2024 Board Members were asked to give their views of the priorities for the Health and Wellbeing Board following a review of the latest data contained within the Joint Strategic Needs Assessment (JSNA). This was then presented to the Health and Wellbeing Board in January 2025, where the following priorities themes were agreed:
 - Children and Young People
 - Community Mental Health Transformation
 - Supporting Adults to Live Well and Independently
 - Housing
 - Cost of Living and Poverty

These have subsequently been refined as:

- Starting Well
- Mental Wellbeing
- Living & Ageing Well
- Healthy Places & Communities

In addition, the Board also wanted to have a better understanding of the work taking place around these priorities across the system, with a view to ensuring that the function of the Board brings additional benefits, rather than increasing reporting or duplicating effort where it is not needed. To facilitate this, Board members were asked to complete a mapping exercise over the summer of 2025 to capture the current or emerging activity and a good response has been received.

NHS 10 Year Plan and Neighbourhood Health Programme

- 1.3 Alongside this, the government published the NHS 10-year plan and invited expressions of interest for the Neighbourhood Health Programme, the collective intention being:
 - **Shift to Community Care**: More services delivered locally via Neighbourhood Health Centres, reducing reliance on hospitals.
 - **Digital First**: NHS App becomes the main access point for care; unified patient records and AI tools improve efficiency.
 - Focus on Prevention: Emphasis on early intervention, healthy lifestyles, and personalised medicine.
 - Workforce Reform: New career paths, flexible working, and better staff wellbeing support.
 - **Smarter Funding**: Move to value-based payments, multi-year budgets, and increased productivity.
 - **Transparency & Innovation**: Public data on care quality, faster access to new treatments, and expanded clinical trials.

In addition, the work to develop Integrated Neighbourhood Teams across BCP continues, linking to the ambitions of the 10-year plan and Neighbourhood Health Programmes and the move to more community-based models of delivery that better meet the needs of communities.

Proposed next steps

1.4 The draft strategy is attached as Appendix 1 and has been developed based upon the work outlined in sections 1.1 to 1.3. Board members are asked to review the draft strategy in advance of the Board meeting with a view to agreeing the following next steps for its development.

A Health and Wellbeing Board workshop will be held in the Autumn of 2025 to review and explore the findings from the 2025 Joint Strategic Needs Assessment update and to review and further inform the draft strategy. It is proposed that further engagement will take place with key stakeholders to help refine the strategy and then bring the strategy to the Health and Wellbeing Board in January 2026 for approval.

Options Appraisal

Option 1- proceed with the next steps detailed above to ensure we meet our statutory requirements.

Option 2- do nothing- this is not an option as it is a statutory requirement to produce a strategy for the Health and Wellbeing Board.

Summary of financial implications

None.

Summary of legal implications

It is a statutory requirement to produce a strategy to address local health and social care needs, improve health outcomes, and reduce health inequalities in the BCP area.

Summary of human resources implications

None

Summary of sustainability impact

The Sustainability Impact assessment will be undertaken once the strategy has been finalised.

Summary of public health implications

The purpose of the strategy is to address local health and social care needs, improve health outcomes, and reduce health inequalities in line with Public Health functions.

Summary of equality implications

The Equality Impact Assessment will be undertaken once the strategy has been finalised using the latest data from the Joint Strategic Needs Assessment.

Summary of risk assessment

The current recommendations are low risk.

Background papers

None.

Appendices

Appendix 1- Draft BCP Health and Wellbeing Board Strategy September 2025